



OUR STORY

EXECUTIVE ORDER was borne out of Owner-Bartender, John Eric Sanchez' love of politics and American History.

His first venture, **SIP BAR & LOUNGE**, opened in April 2005 on the edge of Chinatown & North Beach. Years later, as the mixology & craft cocktail trend started making its way to the West Coast and as "prohibition-era-themed speakeasies" began springing up all throughout the City, John Eric took a gamble with an entirely different theme.

What if we shifted the focus away from a relatively short period of US history, that focused on the opulent class, gangsters, flappers & bootlegging and started a conversation about early America's relationship with alcohol- dating back to the Original 13 Colonies? And the concept of his bar-within-a-bar, **The Hancock Room** was borne.

"Speakeasies" first arose in response to and in defiance of arguably unjust laws, to provide people a place to consume alcoholic beverages in secrecy, away from the Law's watchful eyes.

The same can be said about the plotting of the American Revolution. Unjust laws being imposed by King George precipitated Colonists' need to Declare Independence. And since local bars & Pubs were crawling with occupying British troops aka Red Coats, Colonists could not freely discuss a rebellion publicly. Enter John Hancock.

John Hancock, one of America's most prominent Founding Fathers never became President, but he was one of its first bootleggers/smugglers & one of Boston's wealthiest businessmen. So, it is likely that he hosted many a "cocktail party" at his home, with his fellow *Sons of Liberty* to plot rebellious acts against the tyrannical English King George.

John Eric thought, why not curate a space that might've looked like a parlor that Hancock might have had in his home where he entertained his guests?

It is a known fact that during the early days of America, people were known to consume ale, beer, cider, rum & Madeira more than water- which was considered unsafe. Knowing that, consider that our most cherished governing documents, the Declaration of Independence and Constitution were both written by people who were under the influence of alcohol.

No wonder the language was so eloquent, beautifully-written & bold! Liquid courage indeed!

After his Presidency, even George Washington was at one time, one of America's largest whiskey distillers. And Thomas Jefferson was known for his love of wines after having spent years as one of America's first diplomats living in France.

In 2018, **SIP BAR & LOUNGE**, was forced to pack up and move to accommodate a City-mandated Earthquake retrofit on its former landlord's building.

Now, with a new and significantly larger space at 868 Mission, and inspired by his early adulthood living and working in Washington, D.C., John Eric had the opportunity to expand his tribute to the Founders to include more of the Presidents he admired.

During this time of great division about American leadership, he wanted to remind Americans from near and far of the Presidents who did selfless, benevolent acts to improve the lives of the People, to advance our country, and to remind ourselves of what we should expect from our leaders. While still flawed, imperfect products of their times, he chose to highlight leaders that he believes most Americans can agree were great- The Founding Fathers, Abraham Lincoln, Theodore Roosevelt and FDR and to celebrate the values that they each embodied and legacies that they left behind.

Abraham Lincoln was not always popular. The country was divided. Half of the country opposed what he stood for, but in the end, he knew he had a duty to pick up where the Founders left off and address the issue of slavery. One of his most significant "executive orders" became known as the Emancipation Proclamation, a statement that would lead to law that would abolish slavery and begin the conversation we are still having today about truly Equal Rights for All- and paying the ultimate price.

During a time of great innovation and the rise of a powerful, elite class of business titans, **Theodore Roosevelt** was America's first true Progressive president, pushing for reforms to even the economic playing field. But of all of Roosevelt's achievements, he was proudest of his work in the conservation of natural resources, and extending federal protection to land and wildlife. Roosevelt established the United States Forest Service, signed into law the creation of five National Parks, and signed the 1906 Antiquities Act, under which he proclaimed 18 new U.S. National Monuments. He also established the first 51 bird reserves and 150 National Forests. The area of the United States that he placed under public protection totals approximately 230,000,000 acres. Roosevelt extensively used Executive Orders on a number of occasions to protect forest and wildlife lands during his tenure as President. By the end of his second term in office, Roosevelt used executive orders to establish 150 million acres of reserved forestry land. Roosevelt was unapologetic about his extensive use of executive orders to protect the environment and we consider him a visionary in being a great champion of conservation/ environmentalism, over a century ago- before sustainability was even a "thing."

Franklin Delano Roosevelt was a man who came from means, but he understood all people's interconnectedness and the importance of our greater social responsibility to take care of each other, for the uber-wealthy to pay their fair-share to ensure the welfare of their fellow Americans. Were it not for his leadership getting America out of The Great Depression, creation of the Works Progress Administration, establishment of Social Security & other government initiated programs by executive order, where would we be?

ABOUT THE FOOD

In the spirit of Teddy Roosevelt, we strive to offer only sustainable and, to the extent available, organic ingredients in all of our food.

In an effort to reduce our carbon footprint, and be *more* humane custodians of the planet, we also avoid and do not support the factory farming & slaughter of our four-legged animal friends (cows & pigs), in the production of our food.

However, we understand the market and accept the reality that not all people are ready to shift to a plant-based diet yet, so we continue to offer poultry- and seafood- based food, which are less detrimental to the environment and provide the kinds of flavors and textures to which we are accustomed.

We want our guests to be able to enjoy a variety of items from our menu simultaneously and to truly connect with food the best way we know how- with the tools we were born with- our fingers. So, all of our food is *intended* to be finger-friendly, shareable, small bites- in an effort to discourage unnecessary water waste from washing plates and utensils.

We understand that some people may just be uncomfortable using their hands to eat. And while restrooms are conveniently located to wash our hands before and after eating, we are happy to provide share-dishes and bamboo picks to those who are absolutely uncomfortable or unable to use their fingers.

We are also happy to provide guests with a warm towelette to refresh and sanitize your hands after your meal upon request.